

# Academia-Industry Software Quality & Testing Conference & Hackathon

May 16<sup>th</sup> 2017



## Conference

- 9:00-9:30** Registration and Meet-and-Greet
- 9:30-09:45** **Opening Ceremony**  
Jehuda Haddad - President of SCE
- 9:45-10:00** **"Quality from Day 1"**  
Shlomo Mark, Hadas Chassidim-  
Software Engineering  
Department, SCE
- 10:00-10:30** **"IoT For Core Industries"**  
Guy Weitzman - CEO, Atomation
- 10:30-11:00** **"In Theory..."**  
Michael Stahl - SW Validation  
Architect at Intel Corporation
- 11:00-11:15** Break
- 11:15-12:00** **"Winning Methods in QA and  
Cyber"**  
Paul Moskovich - Chief  
Technology Security, Rafael  
Advanced Defense Systems Ltd
- 12:00-12:30** **"IoT - The most destructive  
technology"**  
Eran Alter - CEO, AlterNet
- 12:30-14:00** Lunch & Hackathon tour

- 14:00-14:45** **Keynote Speaker-"Why is Code  
Hard to Understand?  
Lessons for High Quality  
Software"**  
Dror Feltenson - The Hebrew  
University of Jerusalem
- 14:45-15:10** **"Securing the Internet Of  
Things: challenges and  
solutions"**  
Ravid Sagy - System Architect IoT  
security, IBM
- 15:10-15:30** Coffee break
- 15:30-16:00** **"Security of Connected  
Vehicles"**  
Yaron Wallstel -IBM
- 16:00-16:30** **"IoT Testing Challenges"**  
Alon Linetzki - Ceo, QualityWize™
- 16:30-17:30** **Closure Ceremony & Hackathon  
winner's announcement**

