

# THE EIC - ENTREPRENEURSHIP AND INNOVATION CENTER

The SCE Entrepreneurship and Innovation Center (EIC) aims to prepare our students for successful careers as entrepreneurs. Every year 700 SCE graduates enter the Israeli job market. As the 3rd largest engineering institution in Israel, SCE is poised to strengthen the future of Israel's innovative industries.

The EIC offers year-long entrepreneurship programs for students, including the "Engineer+" program, the "CO-OP Startup" experimental start-up study program, the "Challenge" intrapreneurship special program for outstanding students and the "Empower Entrepreneurship Forums" - customized programs for women, Arab and Haredi students.

**The Engineer+ Program** is an innovative year-long program that exposes students to methodology, case studies and guest speakers from innovative tech companies and start-ups. The program underscores the significance of business and teaches the processes involved in developing entrepreneurship and intrapreneurship skills.

**The "CO-OP Startup"** is an academic course that offers students the opportunity to participate in a 10-week corporate internship. Students work on real business projects while enhancing their skills, knowledge and experience.

**The Challenge Program** is an intrapreneurship program for outstanding students that aims to expand their abilities to find solutions to challenges within their organization. For the duration of the course, students visit six different companies. Each company presents three challenges they face. The students work with mentors to develop solutions for each of the business challenges.

**Empower Entrepreneurship (EE) forums** are community focused forums for women, Arab and Haredi (Jewish Orthodox) students. The EE forums aim to create entrepreneurship communities within each of these minority groups. They are facilitated by mentors and receive technological, business and financial support.

## NAMING AND DONOR RECOGNITION

The Entrepreneurship and Innovation Center will be named for a donor. It will be inaugurated with a ceremony and followed up with annual ceremonies for outstanding achievements of participants. The project will appear on the SCE website and in all communications.

The Entrepreneurship and Innovation  
Center: \$300,000

---

For more information,  
please contact:  
[amart@sce.ac.il](mailto:amart@sce.ac.il)

---

